



New Monterey Business Association - Lighthouse District
Board of Directors / Membership Meeting
Thursday, May 9, 2024
9:00 AM
Scholze Park Center, 280 Dickman Ave, Monterey, CA 93940

The public is invited to email questions or comments to pcofresi@lighthousedistrict.net, prior to the meeting. This meeting will be held at the Scholze Park Center located at 280 Dickman Ave, in Monterey.

AGENDA

- I.** Welcome and Call the Meeting to Order
- II.** Public Comments
- III.** Approval of February 2024 Minutes
- IV.** Executive Committee
 - a. Nominating Committee: Board Ballot
- V.** Restaurant & Retail Update
- VI.** New Businesses / Opening Soon
- VII.** Promotion and Design
 - a. Website Update
 - b. Events
 - i. 2024 Holiday Based Promotions
 - ii. Movie in the Park - September 7, 14, 21, or 28 (Saturdays)
 - iii. Trick-or-Treat on Lighthouse - October 26
 - iv. Small Business Saturday - November 30
- VIII.** City Report/Update
- IX.** Old/New Business
- X.** Adjourn and Call to Next Meeting – **June 13, 2024**

NMBA Board of Directors:

Heather Jorgensen - Jose Miguel - Christina Riddoch - Nancy Runyon - Kelly Sorensen - Aaron Waters

NMBA Staff:

Peter Cofresi